



**SHOW HOURS:**

Friday 3pm to 8pm  
Saturday 10am to 8pm  
Sunday 11am to 4pm

**FEB. 10-12  
2012**

**At the Kansas Expo Centre**  
1 Expo Centre Drive • Topeka, KS 66612



**BOOTH PRICING**

- 8' x 10' - \$495.00
- 8' x 20' - \$990.00
- 8' x 30' - \$1,485.00
- 16' x 20' - \$1,980.00
- 16' x 30' - \$2,970.00
- Bulk Space - \$1.70 per sq. ft. (minimum space 32'x30')**  
\*Add \$100.00 per corner\*

**PROSPECTS**

With a strategic multi-media campaign, we capture the attention of the clientele you are seeking!

- 82% Homeowners • 80% Married
- 72% Household income greater than \$75,000
- 78% Plan to build, purchase or remodel within 12 months

**SPONSORSHIPS**

One of the best ways to get the recognition your company deserves is through our sponsorship opportunities which are available in a variety of areas and amounts. The sooner you sign up, the more exposure your company receives!

**BOOTH INFORMATION**

Booths are equipped with 8' black drape and 3' side drapes only. Any additional items such as electricity, chairs, tables and WI-FI can be added for a charge (see vendor packet for details).

**MOVE IN**

Thu, Feb. 9, 8am-8pm  
Fri, Feb. 10, 8am-2pm

**MOVE OUT**

Sun, Feb. 12, 4pm-10pm  
No move-out before 4pm on Sunday.  
All booths must be out by 9pm on Sunday.

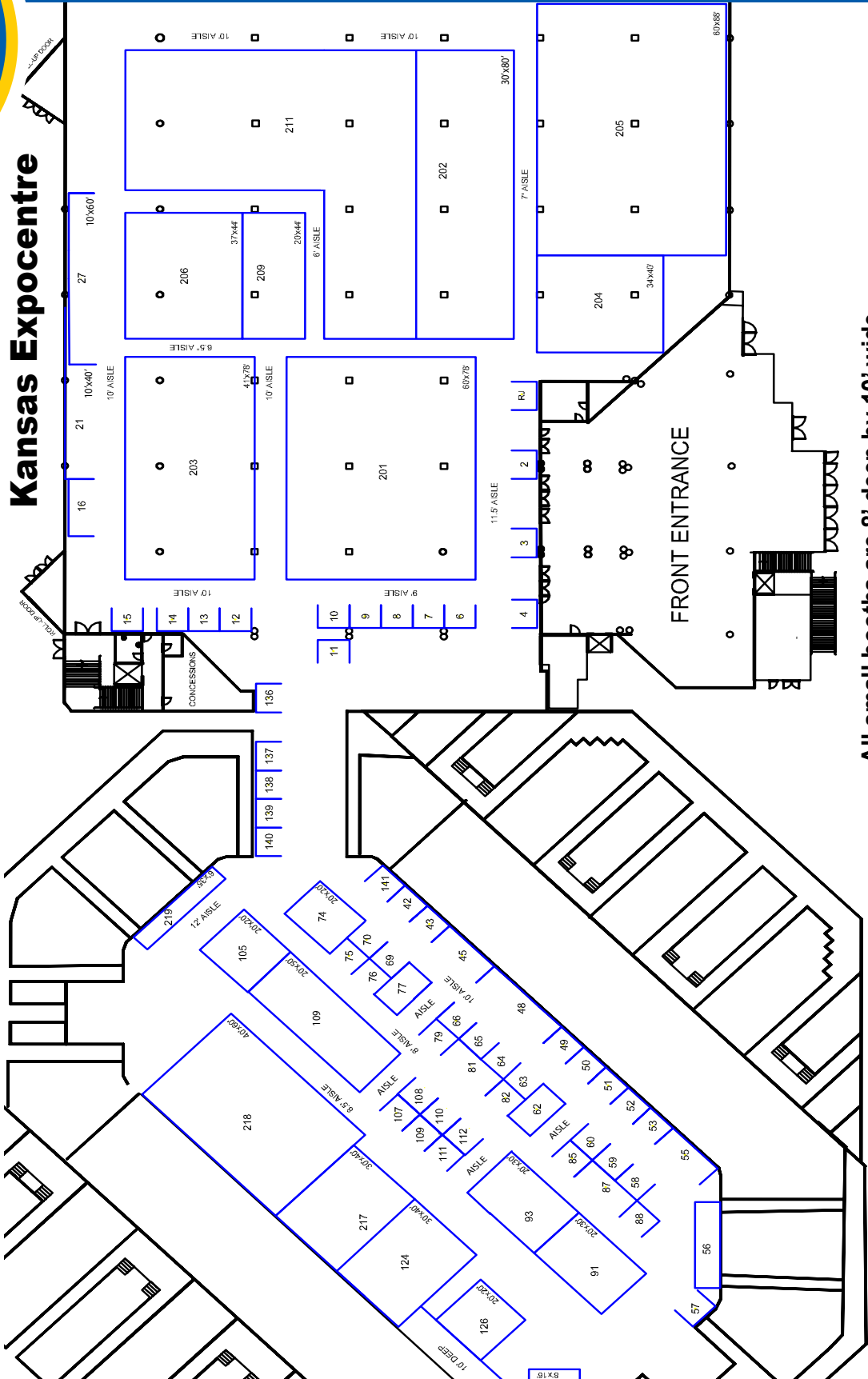
**TESTIMONIAL**

"We launch our season every year with RJ Promotions. The repeat customers we have generated through their shows is invaluable. The RJ Promotions name and crew are developing a great reputation in the consumer show industry."  
— Katie Foster, Max's Tackle



# February 10-12, 2012

Friday 3pm-8pm • Saturday 10am-8pm • Sunday 11am-4pm  
At the Kansas Expocentre in Topeka, Kansas



All small booths are 8' deep by 10' wide

**RESERVE YOUR SPACE NOW FOR THE 2012 Topeka Boat & Outdoor Show**  
 Targeting thousands of middle income married homeowners with spending power to help you grow your business. Utilizing a marketing strategy perfected over several years including TV, radio, billboards, newspapers, magazines, direct mail, social media and internet. Expose your company to a year's worth of consumers in one exciting weekend.

**Dee Slominski**  
 Show Manager  
 DeirdreS@rjpromotions.com  
 (800) 756-4788 ext. 34

# 2012 SPORT SHOWS CONTRACT

DS RJ PROMOTIONS, INC. / Phone: 800-756-4788 / Fax: 816-676-1222 / www.rjpromotions.com

**#1 St. Joseph Sport, Boat & RV Show** **Civic Arena** **January 20-22, 2012**  
 Booth Space # \_\_\_\_\_ Booth Size \_\_\_\_\_ Booth Cost \$ \_\_\_\_\_

**#2 Topeka Boat and Outdoor Show** **Kansas Expocentre** **February 10-12, 2012**  
 Booth Space # \_\_\_\_\_ Booth Size \_\_\_\_\_ Booth Cost \$ \_\_\_\_\_

**#3 Colorado Springs RV, Boat & Outdoor Show** **Event Center at Rustic Hills** **February 17-19, 2012**  
 Booth Space # \_\_\_\_\_ Booth Size \_\_\_\_\_ Booth Cost \$ \_\_\_\_\_

## VENDOR INFORMATION

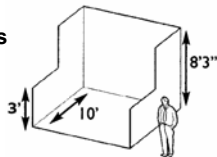
Company Name \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Billing Contact \_\_\_\_\_  
 Night Phone \_\_\_\_\_  
 What products/services will your booth display?  
 \_\_\_\_\_  
 \_\_\_\_\_

The undersigned on behalf of himself/herself/itself and on behalf of his/her/its agents, servants and employees does hereby abide to the terms both on the front and back of said contract, releases and forever discharges RJ Promotions, Inc. and it's officers, directors, agents and employees from any physical or property damages or loss of income or any other damages incurred whether due to negligence of the undersigned, his/her/its agents, servants or employees, or the negligence of RJ Promotions, Inc. or any other person or entity.  
**(Application cannot be accepted without signature)**

**Exhibitor Signature**

**X**  
 Date: \_\_\_\_\_

All tables must be covered with tablecloths and draped. Booth sides can't be taller than 3' (three feet) or block view of neighboring booths.



Booths are equipped with 8' black drape and 3' side drapes. Any additional items needed can be added through RJ Promotions or the official decorator.

## PAYMENT INFORMATION

**Amount applied to:** (All booths must be paid in full 60 days prior to move-in.)

Show 1	\$	Show 2	\$
Show 3	\$	Show 4	\$
		<b>TOTAL</b>	\$

**Pay by Credit Card** Please charge my card in the amount of \$ \_\_\_\_\_  
 Visa  MasterCard  Discover  AMEX

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ 3 or 4 Digit Security Code \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Cardholder Signature **X** \_\_\_\_\_

**Pay by Check** A check in the amount of \$ \_\_\_\_\_

**Please mail your payment to: RJ Promotions Inc., 12789 Country Place Drive, St. Joseph, MO 64505**

This contract/application is only enforceable by exhibitor upon (1) payment as described above (2) delivery of this signed application to RJ Promotions, Inc. and (3) acceptance of this application/contract by an officer of RJ Promotions, Inc. as evidence by the signature of said officer as provided above.

### For Office Use Only - Do not write in this space

New Contract  Renewal  
 Signed \_\_\_\_\_  
 Date \_\_\_\_\_ Date Received \_\_\_\_\_  
 Ref # \_\_\_\_\_ Amount \_\_\_\_\_  
 ACT  MAP  SP

# Rules and Regulations of the Contract for this Show!

## 1. Show Management:

This show is a presentation of RJ Promotions, Amazonia, Missouri, hereinafter referred to as "Show Management", which shall have the right, which it hereby expressly reserves, to make such rules and regulations as it shall deem advisable for the success of the Show, and to change and amend the same from time to time, which shall govern the proper conduct of said Show and the use of this contract and the space herein reserved by the Exhibitor. The Show's Management application interpretation and construction of said rules and regulations shall be final and conclusive.

Show Management assumes no responsibility for any understanding or representations made by any of its officers or agents prior to the execution of this Contract, unless such understanding or representations by Show Management are expressly stated in the Contract.

## 2. Contingencies:

RJ Promotions reserves the right to cancel this contract for any reason with written notification not later than 30 days prior to the move in date of the show. The Show Management reserves the right to cancel this contract in case the specified premises shall be destroyed or so damaged as to render them untenable or unfit for use for the purpose specified, by fire or the elements or any other cause – including but not limited to acts of god such as tornadoes, earthquakes, hurricanes, ice storms, snow storms – or should any occurrence of circumstances beyond the control of Show Management make impossible the fulfillment of its part of this contract; provides, however, that in the event of such a cancellation, a credit toward a future RJ Promotions show can be given on show hours lost due to acts of god. Upon the application of credit to Exhibitor's account, the Show Management is to be released of any and all claims for damages, loss, costs or expenses sustained or incurred by the exhibitors.

### Eligible Exhibitors:

The Show Management reserves the right to determine the eligibility of any company or product for inclusion in this show.

## 3. Installation and Removal of Exhibits:

- A. Move in at specified times only. These times will be given and/or agreed on prior to show date.
- B. Exhibits are to be installed and removed at the expense of the Exhibitor.
- C. No exhibit is to be installed until all current due balance(s) are paid in full, which includes any previous show; except with prior written consent of the Show Manager.
- D. All exhibits must remain in place until after the official closing of said show.
- E. All exhibits, products and other materials and property of the Exhibitor must be removed from the building no later than the deadline for such as set and published by the Show Management.
- F. No exhibit shall cause the view of other exhibits to be obstructed from the adjacent aisle
- G. Exhibitors must have all possessions out of the building by the specified move-out schedule on the show application. Failure to comply will result in a **\$100 per hour penalty fee** being assessed to Exhibitor. Payment of such fee is required to participate in any other Show Management show. Special allowances may be given by Show Management with advance notification and when feasible.

## 4. Use of Space:

- A. The space of the Exhibitor is to be used solely for the purpose set out in this contract with the Show Management. Printed advertising, souvenirs, etc. may be distributed by Exhibitors from their own space only.
- B. In installing conducting and removing exhibits, Exhibitor is to comply with local rules and regulations of the building in which the show is presented.
- C. All decorations must be flame-proofed and pass inspection by all designated authorities.

In the event the applicant breaches any term or condition of this Application/Agreement, including the collection of any moneys due from the applicant, and RJ Promotions, Inc. incurs any costs and expenses, including a reasonable attorney and paralegal fee, the applicant agrees to pay any such costs, fees, and expenses incurred by RJ Promotions. This contract shall be governed by and interpreted using the laws of the State of Missouri, without regard to any conflict of laws provisions in any state or territory. Should either party to this agreement institute any suit or other legal proceeding involving the other party concerning any obligations in this agreement, such suit or legal proceeding shall solely, only and exclusively be filed in a Court located in Andrew County, Missouri, and no other. Exhibitor, its employees and representatives shall observe and comply with all Federal, State, Municipal and Building Management laws, charters, ordinances, rules and regulations of the State, City and Building in which said Show is presented.

- D. All decorations shall not allow nails, screws, tacks or tape to be driven in the building walls or pillars, nor deface the same in any way. Exhibitor shall be responsible for all costs resulting from damage caused by Exhibitor.
- E. Disturbing noises or forms for attracting attention to an exhibit(s) which are objectionable to the Show Management will be excluded.
- F. Show Management reserves the right to exclude any exhibits which are objectionable and contrary to the general character of the Show. The restriction and prohibition extends to person(s) and their conduct, all printed matter and all other things which are part of the Exhibitor's exhibit to the end that each exhibit will be in keeping with the good character of the Show. Show Management's determinations in this regard shall be final and conclusive.
- G. Music is prohibited in the booths unless the exhibitor has permission and the required licensing.

## 5. Exhibitors Credentials:

Exhibitors, immediate family of Exhibitors living with Exhibitor, representative(s) of Exhibitor's products specifically working this show and paid employees who are made known to Show Management will be given passes to enter the Show.

## 6. Sub-Letting Space:

Exhibitors shall neither assign this contract, sublet in any fashion any part of the space herein specified, nor display the name of any other firm contributing to the said exhibits without the written consent of the Show Management in advance.

## 7. Liability:

- A. RJ Promotions, the publicized sponsor of said Show and the Building Management, either collectively, individually or otherwise, shall not in any way be liable nor shall they be required to maintain insurance for any damage or loss, regardless if the cause of the same, either to person or property, sustained by the Exhibitor and/or his employees and representatives except that liability mandated by the Building Management.
- B. Exhibitors must insure their own exhibits. Show Management will not assume any responsibility for the safety of exhibits against robbery, fire, accidents or for any cause whatever, in all cases Exhibitor must insure their own goods.

## 8. Exhibitor Representatives Responsibility:

Each Exhibitor must name one person to be the representative in connection with installation, operation and removal of exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the Exhibitor shall be responsible.

## 9. Payment Terms: Your space is not guaranteed until 50% of the contract amount is received.

RJ Promotions, Inc. requires 50% due when signing, 75% due 120 days before the show and 100% due 90 days before the show. All booths must be paid in full according to the above schedule as no payment will be accepted at the show!!! For contracts signed and payments made 30 days or less from the show, the only acceptable payment options will be credit cards or cashier checks. The first invoice will be sent out within 15 days of contract being signed with payment terms. All Sponsorships must be paid in full 90 days before the show. No exceptions.

## 10. Default of Occupancy:

Any Exhibitor failing to occupy space contracted for once show move-in has begun, is obligated to pay the entire rental of said space. Participation in any Show Management shows will not be allowed until contract is honored and paid in full.

## 11. Cancellation of Contract

In the event the Exhibitor would have need of withdrawing from this contract, all cancellations must be in writing and there is no refund if cancellation is received less than 60 days prior to the move in date of the show. In all cases, a minimum of 25% or \$100 of the total contract value whichever is greater will be forfeited per cancellation. Participation in any show(s) will not be allowed until contract is honored and paid in full. Refund may take up to 60 days to process.